Copy-and-Paste Student Enrollment Scripts
UGM Pro Instructor Launch Scripts (DM • Email • Comments • Phone • Follow-Up)
 Goal of These Scripts

These scripts help you:
    start conversations
    build trust fast
    send the right link
    follow up without sounding pushy
    enroll students smoothly

Golden Rule: Keep it simple. Don't over-explain.

 Script #1 — "Someone Likes Your Post" (DM Starter)

Use when someone likes your launch post or watches your story.

Hey [Name] I saw you checking out my post today.
Quick question — what's the #1 thing you're trying to fix in your golf swing right now?

 Script #2 — "Comment Reply" (Public Response)

Use when someone comments on your post.

100% — that's a super common problem.
If you want, I can send you the step-by-step system that fixes it. Want the link?

 Script #3 — "DM Reply After They Say YES"

Use when they say: "Yes send it."

Perfect — here you go: [ENROLLMENT LINK]
This is the full UGM Pro system that walks you through the fixes step-by-step.

If you want the free report first, grab it here too: [FREE REPORT LINK]

 Script #4 — "Soft Close" (No Pressure)

Use after you send the link so you don't sound salesy.

No pressure at all — just take a look.
If you have any questions before you enroll, message me and I'll help you pick the best starting point.

 Script #5 — "Fast Buyer" (Direct Enrollment)

Use when someone is clearly ready.

Awesome — if you're ready to start improving right away, enroll here: [ENROLLMENT LINK]
Once you're in, I'll help you get started.

 Script #6 — "Not Ready Yet" (Free Report Route)

Use when they hesitate or say "maybe later."

Totally get it.
Start with the free report first — it'll give you a clear roadmap: [FREE REPORT LINK]

Then if you want the full system, you'll have the enrollment link ready.

Script #7 — "Price Objection" (Simple & Confident)

Use when they say: "It's too expensive."

I understand. Most golfers feel that way at first.
But what usually costs more is wasting months guessing and practicing the wrong fixes.

If you want the complete step-by-step plan to improve faster, here's the link again: [ENROLLMENT LINK]

Script #8 — "I Need to Think About It" (Follow-Up Friendly)

Use when they say they need time.

For sure — take your time.
Quick question though: what's the biggest thing holding you back right now — accuracy, consistency, or confidence?

(This re-opens the conversation and helps you close later.)

Script #9 — "Already Taking Lessons" (Position UGM Pro as Extra)

Use when they say they already have an instructor.

That's awesome — you're already ahead of most golfers.
UGM Pro works great alongside lessons because it gives you a structured plan to follow between sessions.

If you want to speed up results, here's the link: [ENROLLMENT LINK]

Script #10 — "Cold Lead Follow-Up" (24 Hours Later)

Use if they didn't respond after you sent the link.

Hey [Name] quick check-in
Did you still want the UGM Pro link, or did you want to start with the free report first?

Script #11 — "48-Hour Bonus Urgency" (For Early Joiners)

Use if you're running the 48-hour fast-action bonus.

Quick heads up — instructors are giving early access bonuses right now.
If you join today, you'll also get access to the Golf Student Recruitment Engine training (free).
Want me to send the enrollment link again?

Script #12 — "Short DM Version" (Ultra Fast)

Use when you want to keep it super short.

Want the link to the full step-by-step swing improvement system?
[ENROLLMENT LINK]

EMAIL SCRIPTS (For Instructors With Email Lists)
Email #1 — Launch Announcement (Simple)

Subject: UGM Pro is officially live

Hey [Name],

Quick update — UGM Pro is officially live today.

If you've been struggling with consistency, accuracy, or fixing your swing the right way… this is the system I recommend.

    Step-by-step training
    Fix common swing mistakes
    Build confidence fast

Enroll here: [ENROLLMENT LINK]

Not ready yet? Grab the free report here: [FREE REPORT LINK]

See you inside,
[Your Name]

Email #2 — Follow-Up (Next Day)

Subject: Quick question…

Hey [Name],

Quick question — what's your biggest struggle right now?

Slice

Inconsistent contact

No distance

Balance issues

Reply with the number and I'll point you to the best place to start.

If you're ready to enroll now: [ENROLLMENT LINK]

– [Your Name]

 PHONE SCRIPT (For Instructors Who Call Students)
Quick Call Script (30–60 Seconds)

Hey [Name], it's Coach [Name].
Quick question — how's your swing feeling lately?

(Let them answer)

The reason I'm calling is I'm working with a new training system called UGM Pro that helps golfers fix the biggest swing problems step-by-step.

If you want, I can send you the link to enroll or the free report to start with. Which one would you prefer?

Then send:

[ENROLLMENT LINK] or [FREE REPORT LINK]

⋆ "What Link Do I Send?" Cheat Sheet

If they're excited → send:

    [ENROLLMENT LINK]

If they're unsure → send:

    [FREE REPORT LINK]

If they want a coach / trust → send:

    [INSTRUCTOR SALES PAGE LINK]

Final Tip (This Boosts Conversions Fast)

When a student says:

"Yes send it"

Don't wait 10 minutes.

Send it immediately while they're hot.