

UGM Pro — Day-One Student Enrollment Playbook (March 2 Launch Day Checklist for Instructors) Goal for Day 1

Your only goal today is simple:

- Enroll your first students
- Create momentum
- Get your audience excited
- Start conversations + collect leads

You do NOT need perfection.
You just need action.

Step 1 (Morning): Set Up Your Launch Links (10 Minutes)

Before you post anything, have these ready:

Your 3 "Go-To" Links

UGM Pro Enrollment Link (your affiliate link)

Free Report Link (for leads who aren't ready to buy)

Your Instructor Directory/Profile Link (optional)

Pro Tip: Save these in your Notes app so you can copy/paste all day.

Step 2: Post Your Launch Announcement (Choose 1 Platform)

Pick ONE platform where you already have the most attention:

Instagram

YouTube

Facebook

TikTok

Email list

Don't post everywhere first.
Post where you're strongest.

Copy/Paste Launch Announcement (Simple Version)

Post Caption / Email Script:

Big news — today is launch day.

If you've been struggling with consistency, accuracy, or fixing your swing the right way... UGM Pro is officially live.

This is a complete golf mastery system built to help you improve faster with a clear step-by-step plan.

Learn the right fundamentals
Fix the most common swing mistakes
Build consistency, balance, and confidence

If you want to get started today, here's the link:
[ENROLLMENT LINK]

Not ready yet? Grab the free report here:
[FREE REPORT LINK]

Step 3 (Midday): Run the "Conversation Trigger" (This Gets Replies)

This is how you create fast engagement and DMs.

Post this as a Story / Reel / Short / Facebook post:

Quick question:

What's your biggest struggle right now?

- A) Slice
- B) Inconsistent contact
- C) No distance
- D) Swing feels off balance

Then reply to everyone who responds.

Reply Script (DM or Comment Response)

Love it — that's one of the most common problems I see.

If you want, I can send you the link to the full system that fixes that step-by-step. Want it?

If they say yes, send:

Perfect — here you go: [ENROLLMENT LINK]

If you want the free report first, grab it here too: [FREE REPORT LINK]

Step 4: Follow Up With Anyone Who Engaged (Most Sales Happen Here)

Most instructors lose sales because they don't follow up.

Follow-Up Message (2–3 Hours Later)

Just checking in — did you want me to send you the UGM Pro link again?

It's live now and people are already jumping in today.

Short. Simple. Not pushy.

Step 5: Post a "Proof + Confidence" Message (Even If You're New)

This isn't about bragging — it's about giving people certainty.

Copy/Paste Post:

Most golfers don't struggle because they're not trying hard enough...

They struggle because they're practicing the wrong fixes.

UGM Pro gives you the exact roadmap so you stop guessing and start improving faster.

If you're ready to finally fix your swing the right way:
[ENROLLMENT LINK]

Step 6 (Evening): "Last Call" Reminder Post (Low Pressure)

Even if it's Day 1, people need reminders.

Copy/Paste:

Quick reminder — UGM Pro is officially live

If you want a complete step-by-step system to improve your swing and stop making the same mistakes...
you can enroll here: [ENROLLMENT LINK]

Or grab the free report here: [FREE REPORT LINK]

Day-One "Do NOT Do This" List (Saves You Stress)

- Don't try to explain everything
- Don't argue with skeptics
- Don't post 15 times
- Don't wait for the "perfect video"
- Don't overwhelm your audience with technical details

Your job is to:

- Start conversations
- Share the link
- Follow up

Day-One Success Metrics (What Winning Looks Like)

By the end of Day 1, you want:

- 5–20 conversations started
- 10+ clicks to your link
- 3–10 free report signups
- 1–3 paid enrollments (or more)

Even 1 enrollment is momentum.

Your 10-Minute Daily Routine (Launch Week)

If you can do only ONE thing per day, do this:

Post one short message

Ask one question

Reply to DMs

Send link

Follow up

That's it.

Final Day-One Reminder (Mindset)

You don't need to be perfect.
You just need to be present.

Momentum is built through:

simple posts

short messages

real conversations

follow-ups